



Join us in celebrating our Silver Anniversary,  
going strong for 25 years and counting!

## Sponsorship and Advertising Opportunities

### Important Deadlines

Deadline for name(s) to appear in invitation: **September 20, 2019**

Deadline for ad artwork and text to be included in program book: **October 21, 2019**

For any questions or more information regarding the sponsorships or advertising opportunities, please contact: [gwen@lavenderseniors.org](mailto:gwen@lavenderseniors.org)

### Sponsorship

Silver	\$10,000 +
10 Guests Full Page, Color Cover Ad in Program book Speaking opportunity during program Listing of name and logo in all event materials Acknowledgment at Pride Celebration Booths Acknowledgment on our Website & Newsletter Acknowledgment on an Email Blast	

Lavender	\$5,000 - \$9,999
8 Guests Full Page, black/white Ad in Program book Listing of name or logo in all event materials Acknowledgment at Pride Celebration Booths Acknowledgment on our Website & Newsletter Acknowledgment on an Email Blast	

Blue	\$2,500 - \$4,999
8 Guests Half Page, black/white Ad in Program book Listing of name or logo in all event materials Acknowledgment at Pride Celebration Booths Acknowledgment on our Website & Newsletter Acknowledgment on an Email Blast	

Green	\$1,500 - \$2,499
6 Guests Quarter Page, black/white Ad in Program book Listing of name or logo in all event materials Acknowledgment at Pride Celebration Booths Acknowledgment on our Website & Newsletter Acknowledgment on an Email Blast	

Yellow	\$500 - \$1,499
4 Guests Listing in Program book Listing of name or logo in all event materials Acknowledgment at Pride Celebration Booths Acknowledgment on our Website & Newsletter Acknowledgment on an Email Blast	

#### In addition to helping underwrite the 25th Anniversary of Lavender Seniors, your generous donation also goes towards:

Underwriting the attendance of Seniors who otherwise could not afford to attend.

Supporting our Friendly Visitor Program.

Providing Safe and Visible Training to healthcare, mental health and social service providers.

Providing lunches for bi-monthly peer-supported and educational luncheons.

Help afford booth setups at Pride Festivals and Health Fairs, so we can actively inform, support and be involved in the community.

### Advertisements

Ad Size	Dimensions	Rate
Full Page	7.5" w x 10" h	\$500
Half Page	7.5" w x 4.5" h	\$250
Quarter Page	3.5" w x 4.5" h	\$100
Listing	Up to 10 words	\$50

#### Ad Guidelines

All advertisements must be BLACK & WHITE in camera-ready format.

Digital files in Acrobat, Illustrator or Photoshop as EPS, PDF, tiff or jpeg files are preferred (all fonts should be embedded or outlined).

If emailed – please help us to identify your ad by placing your (organization's) name as a part of the file's name.

Printed out hard copy is also acceptable.